

ADT Testimonials

*Customer impressions
of Auto Dealer Traffic.*



“One of the smartest things we did was keeping our SEM with Auto Dealer Traffic.”

“While other dealers struggled trying to gain an internet presence, we continuously grew ours. We are also taking advantage of ADT’s Search Inventory Marketing program that’s beginning to pick up some serious traction.”

*Shaun Kniffin
Director of Ecommerce
Germain Motor Company*

“Auto Dealer Traffic has quadrupled my site traffic and increased my lead opportunities.”

“Combining results with outstanding customer service and accountability makes Auto Dealer Traffic an ideal business partner.”

*Randy Threatt
General Manager
Midlands Honda
(PSC Automotive Group)*

“...we are being listed at the top or very near the top of the page on just about every search...”

“First I will start with perception: It seems that we are being listed at the top or very near the top of the page on just about every search as I go online from time to time and key in various phrases to locate Honda dealers in the area.

Now, FACTS:

- > 2007 internet leads (5/1–11/10): 1,377
- > 2008 internet leads (5/1–11/10): 1,030
- > 2007 calls from website: 3,990
- > 2008 calls from website: **12,588!**

Our phone calls have more than tripled!

While internet leads are good, the first thing you want to do with an internet lead is get them on the phone.

I am convinced that all of the efforts that are going on to drive more people to the website are successful based on our increased visitors and terrific spike in phone traffic.”

*Mike Walker
General Manager
Honda of Tysons Corner*

“They are innovative and willing to try new things to keep us ahead of the competitors.”

“We have doubled our Unique Visitors to all of our 13 stores after just the first month on Auto Dealer Traffic’s SEM services. ADT is helping us execute our internet strategies gradually every month.”

*Vinny Maculaitis
Director of Marketing
Montrose Auto Group*

“It is so refreshing to work with a company that listens to their customers’ needs.”

“Auto Dealer Traffic listens, follows up, and delivers exactly what they said they would.”

*Angela Montoya
Internet Sales Director
West Palm Toyota*

MORE TRAFFIC  MORE CONVERSIONS  MORE SALES 

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Auto Dealer Traffic